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# BEYOND THE DIGITAL REVOLUTION

**IN ELT**



**2018 NEAS  
MANAGEMENT  
CONFERENCE**



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How to download the  
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(on CANVAS Student):



Check email from Instructure Canvas to Accept  
Registration to join Canvas (will open in mobile  
browser)

Accept your Invitation to  
Join the NEAS Conference 2018

Click dashboard to see your Conference Course.

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# WHY NEAS?

# OVER 200 CENTRES

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PROVIDER OF ELT  
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  **6000 AGENTS**

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QUALITY  
ENGLISH  
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## PROFESSIONAL DEVELOPMENT

NEAS membership includes free access for all College staff to our online Professional Development courses.

Courses are aimed at a range of staff, including senior management, middle management, student services staff and teachers.

These collaborative courses will not only inspire you, but will also provide you with the opportunity to network online with your peers throughout the world.

## BENCHMARKING

See where you stand. Gain access to NEAS data that benchmarks your Centre against more than 200 Centres.



# NEAS

QUALITY ASSURANCE  
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TRAINING

[neas.org.au](https://neas.org.au)

## ABOUT NEAS

---

Welcome! Thank you for taking part in the 2018 NEAS Management Conference. The theme for this year's conference is BEYOND THE DIGITAL REVOLUTION IN ELT. NEAS is excited to host a conference for leaders, managers, teachers and industry stakeholders exploring themes in English language teaching (ELT) related to blended learning, online learning, use of technology, innovation and disruption.

We will hear from students, teachers and professional staff about their experiences inside and outside the classroom with technology. Everything now is about instant. We need to embrace high speed change. We need to inspire our teachers and our students into a new way of learning. Digital is a culture and a thread that must run through every single part of our schools and colleges. The next three years in education will shape and define the next 100 years.

This year our conference is over three days, providing more opportunities for our visitors to gain access to industry knowledge, networking meetups and insights into beyond the digital revolution.

NEAS' mission is to support the achievement of quality outcomes for education and training globally and to advance global quality assurance. NEAS empowers knowledge partnerships with education and training communities, and our Quality Assurance process provides strong support to our members in doing the right things, the right way. Developing a culture of quality requires strong, committed stewardship from leaders in this sector. NEAS provides the framework to support all areas of education and training in its efforts to foster this culture of quality.

NEAS activities include:

Unique stakeholder driven Quality Assurance model for 200 endorsed centres in Australia across higher education, vocational education and training (VET), high school, private education and online sectors;

Quality Assurance for 50 endorsed centres internationally in Cambodia, Indonesia, Vietnam, Singapore, Malaysia and UAE;

Professional development for 1,000 teachers and administrative staff at 40 workshops across Australia and online and an annual conference in Sydney of 300 participants from 10 different countries;

Weekly contact with 10,000+ education agents, partners and affiliates; and

Collaboration with peak bodies and regulatory authorities such as English Australia, ACPET, TAFE Directors Australia, CISA, UECA, ASQA and TEQSA to build knowledge partnerships in education communities.

Find out more at **[www.neas.org.au](http://www.neas.org.au)**

# Allianz Global Assistance

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for more information





## **WELCOME FROM THE CHAIR OF THE BOARD**

### **DENISE TAYLOR**

---

This year's conference promises to be one of the major events in Sydney for English language teaching and we are sure you will have many opportunities to network and participate in some great professional development. The program promises a diverse and innovative line up of presenters, featuring multiple plenary speakers.

Our conference will open with Chris Riddell, Australia's most sought-after futurist, and an award-winning, industry-recognised keynote speaker on digital. He is also a renowned strategist and global emerging trend spotter for businesses and leaders in today's disrupted world. Our opening academic plenary is Linda Ray, a thought leader, speaker, entrepreneur and scientist of her own experience who will explore why you need to reclaim your brain in the digital revolution.

You will be entertained at our Gala Dinner on Thursday night with an ELT Trivia Quiz, hosted by Jean Kittson, an actress, comedienne and writer in theatre, film, print, radio and television. Jean came to national attention on The Big Gig, followed by Let the Blood Run Free, Kittson Fahey and the Great Debate series, as well as Good News Week, The Glasshouse, Flat Chat, The Einstein Factor, Media Dimensions and Strictly Speaking.

Dr Kate Raynes-Goldie, who has been playfully preparing humans for the future since 2003 will open the second day of the conference exploring disrupting the disruption of education. She is a tech writer, researcher and mixed reality game designer.

Our closing plenary is a mystery guest, whose identity has been concealed for security reasons. An announcement will be made during the conference as to his identity.

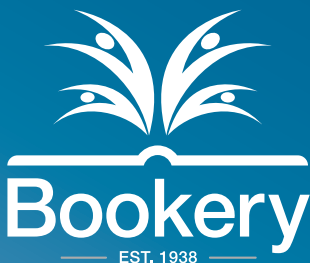
We would like to welcome Mr Jonathan O'Dea MP, Parliamentary Secretary to the Premier and Treasurer, who will formally open our conference. Thank you to Mark Paterson AO and Anthony McClaran who will present on regulation in the digital space from ASQA and TEQSA, Brett Blacker (English Australia), Bijay Sapkota (CISA), Louise Peters (Fairwork Ombudsman), Don Bellino (Department of Home Affairs), Nicholas Baker (Austrade), and Amy Burgess (Department of Education and Training) who are presenting on behalf of our regulators, peak bodies and government departments.

The conference includes an additional 26 workshops and presentations, exhibitions by our sponsors and key stakeholders in the industry, and superb catering and facilities right here at Doltone House.

Everyone at NEAS hopes you enjoy our conference this year!

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## **WELCOME** FROM THE CHIEF EXECUTIVE OFFICER **PATRICK PHEASANT**

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Is technology the future of English language teaching, or simply a competitive strategy for an age seized by competition? After all, “disruptive innovation” has impacted teaching and learning English in ways we could not have imagined even five years ago. Disruption is in the air - or so it seems...

NEAS is proud to be showcasing for you at the 2018 NEAS Management Conference, 36 presentations and workshops attempting to shed light on what lies “Beyond the Digital Revolution in ELT.” We know our members have high expectations on delivering a conference that is relevant, interesting, dynamic and educational. I believe that the NEAS team has delivered on these expectations and I know you will join me in congratulating them on an amazing job at the end of the conference.

This year we have introduced new elements to the conference. As well as our double act of aspirational and academic plenaries on both days, we have extended the conference an additional day, to include pre-conference workshops and a welcome reception. These three-hour workshops held in the morning and afternoon on Wednesday 9 May, allow for participants to explore in depth in small intimate groups topics such as Authentic Leadership, Leading with the Brain in Mind, English for Academic Purposes and Managing a TOEFL Test Centre with key experts in these areas.

We will again showcase new Premium Products in the morning of the third day of the conference, highlighting our

centres that have a product or process that we believe to be exceptional in originality, functionality, innovation, outcomes and community benefit. We are also excited to announce a Mystery Guest who will close the conference with a final plenary. His name has been concealed for security reasons. An announcement will be made during the conference as to his identity. All of this in the stunning location of Doltone House by the water in Sydney!

I would like to thank our sponsors who have agreed to support our industry by generously contributing to the NEAS conference, and in supporting our endorsed centres with professional development and networking opportunities. Thank you to IELTS as the Premium Conference and Organisational Sponsor and specifically for enabling us to invite Chris Riddell as our opening plenary. ETS TOEFL is sponsoring our Gala Dinner Conference Speaker, Jean Kittson and is responsible for allowing us to be entertained during our sumptuous three-course dinner. Thank you to Canvas, our technology partner in enabling us to provide all participants with access to the NEAS Conference App, and to all our other sponsors for helping make this year's conference a memorable one.

In closing, I extend a warm thanks to those providers and stakeholders that continue to engage in our unique Quality Assurance process, and for having the bravery and courage to submit to the views of their most important critics – their students!



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## SPONSORS 2018 PREMIUM SPONSOR

### IELTS

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The IELTS partners are delighted to continue to support the 2018 NEAS Conference.

As part of our steadfast commitment to English language teaching in Australia, the IELTS partners invite staff from across the NEAS network to:

- Join the half-day NEAS Quality Learning Series seminars, 'Using research to inform teaching practice', drawing on IELTS research, on 18 May (Adelaide), 25 May (Sydney), 29 June (Gold Coast), 6 July (Brisbane, 27 Just (Perth and 31 August (Melbourne).
- Nominate a worthy leader in your college before 2 June for the 2018 English Australia/IELTS Award for Academic Leadership.
- Visit the IELTS booth for complimentary IELTS resources available to NEAS members and details of the latest IELTS offers, including information about computer-delivered IELTS, for your institution and your students.

For the full range of IELTS test dates, locations worldwide and local test fees, visit [www.ielts.org](http://www.ielts.org)

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IELTS Websites:  
[www.ielts.org](http://www.ielts.org)

IELTS website for test takers:  
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## SOCIAL PROGRAM

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### WELCOME DRINKS

Date: Wednesday 9 May 2018  
Time: 5.00pm - 7.00pm  
Location: Doltone House  
Cost: \$85.00 (ex GST) included for pre-conference workshop attendees

### PRE-DINNER DRINKS

Join colleagues and guests for a warm welcome to the 2018 NEAS Management Conference.

Date: Thursday 10 May 2018  
Time: 5:00pm – 6:00pm  
Location: Doltone House  
Cost: Included for delegates

### 2018 CONFERENCE DINNER

ETS TOEFL proudly presents ELT Trivia Night with Jean Kittson.

Come and dine with colleagues and friends, celebrating the 2018 NEAS Management Conference.

Date: Thursday 10 May 2018  
Time: 6.30pm – 9:30pm  
Location: Doltone House  
Cost: \$130.00 (ex GST)  
Dress: Smart



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**WEDNESDAY 9 MAY 2018**  
**PRE-CONFERENCE WORKSHOPS**

**9.00am** Arrival Tea and Coffee

**9.30am** South Wharf

**THE AUTHENTIC LEADER (PART 1)**

Ana Bratkovic and Patrick Pheasant

NEAS

Sponsored by eBECAS

**11.00am** Tea & Coffee

**11.15am** South Wharf

**THE AUTHENTIC LEADER (PART 2)**

Ana Bratkovic and Patrick Pheasant

NEAS

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**1.00pm** Lunch (Exhibition and Registration Open)

**2.00pm** South Wharf

**WHY THE BEST LEADERS LEAD  
WITH THE BRAIN IN MIND (PART 1)**

Linda Ray

**3.00pm** Tea & Coffee

**3.15pm** South Wharf

**WHY THE BEST LEADERS LEAD  
WITH THE BRAIN IN MIND (PART 2)**

Linda Ray

**5.00pm** Welcome Drinks

<b>Exhibition</b>	
<b>Parkview 1</b>	<b>Parkview 2</b> <b>ENGLISH FOR ACADEMIC PURPOSES (EAP) TEACHER TRAINING</b> Marcella Robertson and Lydia Dutcher University of Sydney Sponsored by the University of Sydney
<b>Exhibition</b>	
<b>Parkview 1</b>	<b>Parkview 2</b> <b>ENGLISH FOR ACADEMIC PURPOSES (EAP) TEACHER TRAINING</b> Marcella Robertson and Lydia Dutcher University of Sydney Sponsored by the University of Sydney
<b>Exhibition</b>	
<b>Parkview 1</b>	<b>Parkview 2</b> <b>ENGLISH FOR ACADEMIC PURPOSES (EAP) TEACHER TRAINING</b> Marcella Robertson and Lydia Dutcher University of Sydney Sponsored by the University of Sydney
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<b>Parkview 1</b>	<b>Parkview 2</b> <b>ENGLISH FOR ACADEMIC PURPOSES (EAP) TEACHER TRAINING</b> Marcella Robertson and Lydia Dutcher University of Sydney Sponsored by the University of Sydney
<b>Exhibition</b>	



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**THURSDAY 10 MAY 2018**  
**CONFERENCE DAY 1**

8.30am	Arrival Tea and Coffee (Exhibition and Registration Open)
9.00am	<b>WELCOME FROM THE NEAS BOARD</b>
9.10am	<b>FORMAL CONFERENCE OPENING</b> Sponsored by NSW Trade and Investment
9.20am	<b>WELCOME FROM THE PREMIUM SPONSOR</b>
9.30am	<b>OPENING PLENARY: THE WORLD OF DIGITAL, DISRUPTION AND FUTURE CHANGE</b>
10.15am	<b>ACADEMIC PLENARY: WHY YOU NEED TO CLAIM YOUR BRAIN IN THE DIGITAL REVOLUTION</b>
11.00am	Morning Tea and Coffee (Exhibition Open)  <b>South Wharf</b>
11.30am	<b>REGULATION IN THE DIGITAL SPACE</b> Mark Paterson AO and Anthony McClaran ASQA / TESQA
12.20pm	<b>EMERGING LEADERS IN ELT</b> Rufus James NEAS
1.10pm	Lunch (Exhibition Open)
1.25pm	<b>USING TECHNOLOGY TO AUGMENT AND ENHANCE PERSONALISED INSTRUCTION</b>  <b>South Wharf</b>
1.55pm	<b>THE ROLE OF THE PEAK BODY IN THE DIGITAL AGE</b> Brett Blacker English Australia

## Exhibition

Christine Bundesen AM, NEAS **South Wharf**

by Mr Jonathan O'Dea MP, Parliamentary  
Secretary to the Premier and Treasurer **South Wharf**

Jenny Osbourne, IELTS **South Wharf**

Chris Riddell **South Wharf**

Linda Ray **South Wharf**

## Exhibition

### **Parkview 1**

#### **LEADERSHIP IN VIRTUAL TEAMS**

Jock Boyd  
Torrens University

#### **IT'S ALL ABOUT THE STUDENT**

Bijay Sapkota and Louise Peters  
CISA / Fairwork Ombudsman

### **Parkview 2**

#### **OUT OF CLASS LEARNING: PEOPLE, PLACES AND DIGITAL TECHNOLOGY**

Dr Phil Chappell and  
Professor Phil Benson  
Macquarie University

#### **NEAS CANVAS: ONLINE ENGAGEMENT AND BEYOND**

Darren Brookes  
NEAS

## Exhibition

Julian Ridden  
Canvas

### **Parkview 1**

#### **ORIENTATION AND QR CODES**

Ben Doran and Adam Connor  
University of Newcastle

### **Parkview 2**

#### **DIGITAL DISRUPTION IN ELT IN THE HIGH SCHOOL SECTOR**

Michael Bos  
John Paul International College

## THURSDAY 10 MAY 2018

### CONFERENCE DAY 1

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#### South Wharf

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2.45pm

**BACKFEED IN A DIGITAL LEARNING ENVIRONMENT:  
ENCOURAGING STUDENT ENGAGEMENT  
WITH FEEDBACK**

Bianka Malecka  
UNSW Global

3.30pm

Afternoon Tea (Exhibition Open)

4.00pm

**BEYOND THE DIGITAL REVOLUTION IN ELT**

5.00pm

Pre-Dinner Drinks (Exhibition Open)

6.30pm

**CONFERENCE DINNER** Sponsored by ETS TOEFL

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### Parkview 1

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#### COMMUNICATING IN THE DIGITAL REVOLUTION: HOW TO USE TECHNOLOGY TO COMMUNICATE EFFECTIVELY WITH STAFF AND STUDENTS

Lucas Chiusoli  
International House

### Parkview 2

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#### DIGITALLY POWERED EAP PATHWAYS BEYOND THE SKILL- AND-DRILL

Assoc. Prof. Thomas Roche  
SCU College

### Exhibition

Patrick Pheasant NEAS

South Wharf

### Exhibition

Hosted by Jean Kittson

South Wharf

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**FRIDAY 11 MAY 2018**  
**CONFERENCE DAY 2**

**8.30am**                      **Arrival Tea and Coffee**  
**(Exhibition and Registration Open)**

**9.00am**                      **WELCOME FROM THE NEAS ADVISORY COUNCIL**

**9.15am**                      **ACADEMIC PLENARY**

**10.00am**                      **NEAS PREMIUM PRODUCT SHOWCASE**

**10.45am**                      **Morning Tea (Exhibition Open)**

**South Wharf**

**11.15am**                      **ELICOS ACROSS BORDERS**

Don Bellino, Nicholas Baker and Amy Burgess  
Home Affairs / AUSTRADE / DET

**South Wharf**

**12.20pm**                      **EVALUATING ONLINE EDUCATION**

Jarrad Merlo, Professor Paul Gruba, Patrick Pheasant  
E2Language / University of Melbourne / NEAS

**South Wharf**

**12.55pm**                      **BLENDED LEARNING - MODELS FOR  
IMMEDIATE APPLICATION**

David Persey  
Bookery

**1.40pm**                      **Lunch**

## Exhibition

Denver Craig NEAS

South Wharf

Dr Kate Raynes-Goldie

South Wharf

Future Human Academy

Ben Colthorpe, NEAS; Michael Bos,

South Wharf

John Paul International College;

Robert Chasse, University of Sydney

Centre for English Teaching;

Lucianna Harvankova, Explore English;

(with Intrinsic); Yuriko Yu, Carmen Le,

International House Sydney; Sue Harker,

Citipointe Christian College International

## Exhibition

Parkview 1

Parkview 2

**THE HUMAN FACTOR IN  
AUTOMATED ASSESSMENT  
OF SPEECH**

**A 3D APPROACH TO THE DIGITAL  
(R)EVOLUTION**

Helen Cook and Cath Moore

Henno Kotze, Paul Forster

ETS TOEFL

and Mark Gillow

ICTE-UQ

Parkview 1

Parkview 2

**FINANCIAL STRATEGY, RISK  
AND GOVERNANCE FOR ELT  
LEADERS**

**LEVERAGING TECHNOLOGY TO  
IMPROVE TEST PREPARATION**

Greg Bell

David Wiltshire

Bentleys

OET

Parkview 1

Parkview 2

**RAISE YOUR VOICE**

**BYOD IN THE ELT CLASSROOM**

Donna Cook and Vicki Bos

Kit Perry

ACU Language Centre

Townsville International English School

## Exhibition

**FRIDAY** 11 MAY 2018  
**CONFERENCE DAY 2**

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**South Wharf**

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**1.55pm**

**AUTOMATION IN WRITTEN FEEDBACK: TEACHERS VS. FACILITATORS - WHY SCHOOLS, MANAGERS, TEACHERS AND STUDENTS LOVE IT!**

George Lipinski and Ali Shamsavand

MeStudent

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**2.25pm**

**FINAL PLENARY**

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**3.10pm**

**CLOSING SPEECH, RAFFLES AND PRIZES**

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**Parkview 1**

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**Parkview 2**

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**THE BUSINESS OF TEACHING  
ENGLISH ONLINE: A PRACTICAL  
GUIDE FOR AUSTRALIAN SCHOOLS**

**Alex Asher**

**LearnCube**

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**Mystery Guest**

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**South Wharf**

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**Patrick Pheasant NEAS**

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**South Wharf**

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# Mestudent

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What do International Students have...?“

*George Lipinski*

## EXHIBITOR INFORMATION

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### PREMIUM SPONSOR

#### Booths 15 & 16

Brian Smith  
Stakeholder Engagement Manager

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IELTS website: [www.ielts.org](http://www.ielts.org)

IELTS website for test takers: [www.ielts.com.au](http://www.ielts.com.au)



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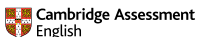
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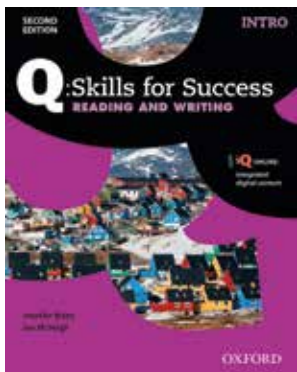
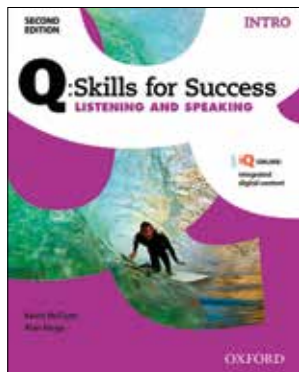
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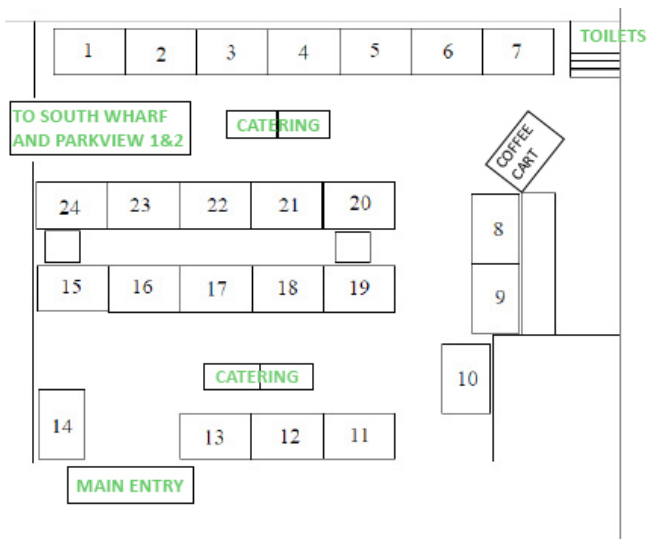


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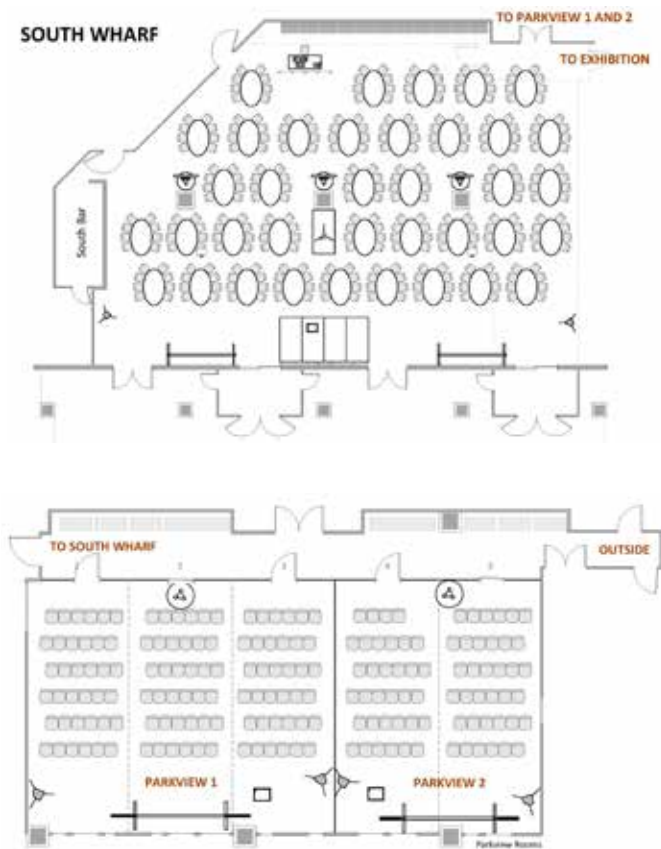


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