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CONFERENCE

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**IN ASEAN AND AUSTRALIA**

**INFLUENCERS IN ELT**

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## ABOUT NEAS

Welcome! Thank you for taking part in the 2019 NEAS Management Conference. The theme for this year's conference is LEADERSHIP IN ASEAN AND AUSTRALIA: INFLUENCERS IN ELT. NEAS is excited to host a conference for leaders, managers, teachers and industry stakeholders exploring themes in English language teaching (ELT), related to blended learning, core leadership competencies, globalisation, international management and influencers in Australia and South East Asia.

We will hear from global minded leaders from this region discussing their knowledge, experience and vision for the future in ELT. We will also learn from leaders in diverse roles, showing different aspects of leadership and how they influence their organisation.

The conference is once again staged over three days due to the successful pre-conference workshops in 2018. This gives further opportunities to network, collaborate and gain professional development in ELT. NEAS looks forward to hosting you at our annual conference.

NEAS' mission is to support the achievement of quality outcomes for education and training globally and to advance global quality assurance. NEAS empowers knowledge partnerships with education and training communities, and our Quality Assurance process provides strong support to our members in doing the right things, the right way. Developing a culture of quality requires strong, committed stewardship from leaders in this sector. NEAS provides the framework to support all areas of education and training in its efforts to foster this culture of quality.

NEAS activities include:

Unique stakeholder driven Quality Assurance model for 150 endorsed centres in Australia across higher education, vocational education and training (VET), high school, private education and online sectors;

Quality Assurance for 50 endorsed internationally in Cambodia, Indonesia, Vietnam, Singapore, Malaysia, Thailand and UAE;

Professional development for 1,000 teachers and administrative staff at 30 workshops across Australia and online and an annual conference in Sydney of 300 participants from 10 different countries;

Weekly contact with 10,000+ education agents, partners and affiliates; and

Collaboration with peak bodies and regulatory authorities such as English Australia, ACPET, CISA, UECA, ASQA and TEQSA to build knowledge partnerships in education communities.

Find out more at **[www.neas.org.au](http://www.neas.org.au)**

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## WELCOME FROM THE CHAIR OF THE BOARD DENISE TAYLOR

On behalf of the NEAS team it is my great pleasure to welcome you all to the 2019 NEAS Management Conference. This year's conference promises to be one of the major events in Sydney for English language teaching and we are sure you will have many opportunities to network and participate in world class professional development. We are particularly pleased to welcome speakers and guests from our international centres in ASEAN and UAE.

We are delighted to be having Wesley Enoch, Director of the Sydney Festival formally open our conference. Our opening academic plenary is Professor Anne Burns, highly respected and renowned ELT researcher, educator and publisher.

The conference program features a diverse range of Australian and international presenters, featuring multiple plenary speakers. I would like to extend my thanks to all of the speakers for sharing their wisdom and expertise.

Thank you to Dr Irene Ionnakis and Karen Treloar and who will present on Transnational Quality Assurance and Regulation from ASQA and TEQSA, Brett Blacker (English Australia), and Peter Mackey from NSW Government Trade Investment, who are presenting on behalf of our regulators, peak bodies and government departments.

Our Gala Dinner on Thursday night promises to be an unforgettable event with the unique Andy Dexterity, a gifted performer and presenter with a passion for making a difference. NEAS celebrates contributions to the ELT industry with our inaugural NEAS Lifetime Member award, followed by the 25 years Commitment to Quality Awards, NEAS Premium Product Awards and the NEAS ELT Qualifications Awards.

The conference closes with Benjamin Law, journalist, columnist and TV Screenwriter. Benjamin's comedy memoir The Family Law is now an SBS series.

Everyone at NEAS hopes you enjoy the conference workshops and presentations, exhibitions by our sponsors and key stakeholders in the industry, and superb catering and facilities right here on the water at Doltone House.



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## WELCOME FROM THE CHIEF EXECUTIVE OFFICER PATRICK PHEASANT

What does leadership in English Language Teaching (ELT) in ASEAN and Australia really mean, and how can we define a refreshed outlook for the future quality of teaching and assessing English as lingua franca in ASEAN and beyond?

The ASEAN region has become an integral part of the international strategy for international education providers. Yet our knowledge of the region can be quite limited. As deregulation becomes a hot topic in Indonesia, other South East Asia countries are opening their markets to international relationships. How do we take this opportunity and create a mutual benefit to both local and international centres? There are a few solutions that are passed around. So how do we find these influencers in ELT? The 2019 NEAS Management conference will explore influencers for the objective of reaching more international markets, but to also understand the necessity of influencers in your organisation.

NEAS is proud to be showcasing for you at the 2019 NEAS Management Conference, 36 presentations and workshops attempting to shed light on "Leadership in ASEAN and Australia: Influencers in ELT." We know our members have high expectations on delivering a conference that is relevant, interesting, dynamic and educational. I believe that the NEAS team has delivered on these expectations and I know you will join me in congratulating them on an amazing job at the end of the conference.

This year we have focused on getting more opinions than ever on our theme and about Quality Assurance. We have the NEAS Media Booth which will be running throughout the conference at Booth 10, including a competition with a prize to be announced at the final plenary. All you have to do is provide a 1 min answer to the question: What does quality mean to you?

We are also presenting the Australian ASEAN Influencer Panel on the third day

of the conference, providing expertise to you about the ASEAN market. We will showcase new NEAS Endorsed Premium Products in the morning of the third day of the conference, highlighting our centres that have a product or process that we believe to be exceptional in originality, functionality, innovation, outcomes and community benefit. We are also excited to hear from our plenaries Professor Anne Burns, Wesley Enoch and Benjamin Law.

I would like to thank our sponsors who have agreed to support our industry by generously contributing to the NEAS conference, and in supporting our endorsed centres with professional development and networking opportunities. Thank you to IELTS as the Premium Conference and Organisational Sponsor and specifically for enabling us to invite Anne Burns and Wesley Enoch as our opening plenaries.

ETS TOEFL is sponsoring our Gala Dinner Conference Speaker, Andy Dexterity and is responsible for allowing us to be entertained during our delicious three-course dinner. This year we will be awarding those centres that have maintained their commitment to quality continuously for 25 years, centres who have received a Premium Product endorsement and those providers that have received endorsement for their ELT qualifications. This year we will also award the first ever NEAS Life Membership. Who do you think this will be? Make sure you come to our Gala Dinner on Thursday to find out!

Thank you to The Pie, our media partner and to all our other sponsors for helping make this year's conference a memorable one.

In closing, I extend a warm thanks to those providers and stakeholders that continue to engage in our unique Quality Assurance process, and for having the bravery and courage to submit to the views of their most important critics – their students!





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- Visit the IELTS booth for complimentary IELTS resources available to NEAS members and details of the latest IELTS offers, including information about computer-delivered IELTS, for your institution and your students.

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## **SOCIAL PROGRAM**

### **WELCOME DRINKS**

Date: Wednesday 8 May 2019  
Time: 5.00pm - 6.00pm  
Location: Doltone House  
Cost: \$85.00 (ex GST)

### **RECEPTION SPONSORED BY SONDER**

Join colleagues and guests for a warm welcome to the 2019 NEAS Management Conference.

Date: Thursday 9 May 2019  
Time: 5:00pm – 6:00pm  
Location: Doltone House  
Cost: Included for delegates

### **2019 CONFERENCE DINNER**

ETS TOEFL proudly presents the dinner with performance by Andy Dexterity.

Come and dine with colleagues and friends, celebrating the 2019 NEAS Management Conference.

Date: Thursday 9 May 2019  
Time: 6.30pm – 9:30pm  
Location: Doltone House  
Cost: \$150.00 (ex GST)  
Dress: Smart

**WEDNESDAY 8 MAY 2019**  
**PRE-CONFERENCE WORKSHOPS**

<b>9.00am</b>	<b>Arrival Tea and Coffee</b>	<b>Exhibition</b>	
<b>9.30am</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>TEACHING LISTENING AND SPEAKING IN THE EAP CLASSROOM (PART 1)</b> Dr Lydia Dutcher and Marcella Robertson University of Sydney Centre for English Teaching	<b>OUT-OF-CLASS ENGLISH LANGUAGE LEARNING: A WHOLE OF COLLEGE APPROACH (PART 1)</b> Dr Phil Chappell, Professor Phil Benson and Professor Lynda Yates Macquarie University	<b>QUALITY IN WELFARE FOR UNDER 18s – HOW MUCH MORE THAN ORIENTATION IS NEEDED? (PART 1)</b> Michael Bos & Debbie Kemish John Paul International College & NEAS Australia
<b>11.00am</b>	<b>Tea &amp; Coffee</b>	<b>Exhibition</b>	
<b>11.15am</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>TEACHING LISTENING AND SPEAKING IN THE EAP CLASSROOM (PART 2)</b> Dr Lydia Dutcher and Marcella Robertson University of Sydney Centre for English Teaching	<b>OUT-OF-CLASS ENGLISH LANGUAGE LEARNING: A WHOLE OF COLLEGE APPROACH (PART 2)</b> Dr Phil Chappell, Professor Phil Benson and Professor Lynda Yates Macquarie University	<b>QUALITY IN WELFARE FOR UNDER 18s – HOW MUCH MORE THAN ORIENTATION IS NEEDED? (PART 2)</b> Michael Bos & Debbie Kemish John Paul International College & NEAS Australia
<b>1.00pm</b>	<b>Lunch (Exhibition and Registration Open)</b>	<b>Exhibition</b>	
<b>1.45pm</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>NEAS SELF ASSESSMENT (PART 1)</b> Ana Bratkovic and Ben Colthorpe NEAS Australia	<b>ETS TOEFL CENTRE MANAGER WORKSHOP (PART 1)</b> Catherine Moore and Helen Cook ETS TOEFL	<b>NEAS ELT LEADERS PROGRAM (PART 1)</b> Darren Brookes and Rufus James NEAS Australia
<b>3.15pm</b>	<b>Tea &amp; Coffee</b>	<b>Exhibition</b>	
<b>3.30pm</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>NEAS SELF ASSESSMENT (PART 2)</b> Ana Bratkovic and Ben Colthorpe NEAS Australia	<b>ETS TOEFL CENTRE MANAGER WORKSHOP (PART 2)</b> Catherine Moore and Helen Cook ETS TOEFL	<b>NEAS ELT LEADERS PROGRAM (PART 2)</b> Darren Brookes and Rufus James NEAS Australia
<b>5.00pm</b>	<b>Welcome Drinks</b>	<b>Exhibition</b>	



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**THURSDAY 9 MAY 2019**  
**CONFERENCE DAY 1**

8.30am	Arrival Tea and Coffee (Exhibition and Registration Open)		Exhibition
9.00am	<b>WELCOME FROM THE NEAS BOARD</b>		South Wharf
9.10am	<b>FORMAL CONFERENCE OPENING &amp; ACKNOWLEDGEMENT OF COUNTRY</b> Mr Wesley Enoch		South Wharf
9.55am	<b>NSW WELCOME</b>		South Wharf
10.05am	<b>WELCOME FROM THE PREMIUM SPONSOR</b> IELTS		South Wharf
10.15am	<b>ACADEMIC PLENARY</b> Professor Anne Burns		South Wharf
11.00am	Morning Tea (Exhibition Open)		Exhibition
11.30am	South Wharf	Parkview 1	Parkview 2
	<b>QUALITY ASSURANCE FOR TEST PREPARATION IN ASEAN</b> David Wiltshire OET	<b>WATCH TIME: USING YOUTUBE FOR ASEAN MARKET PENETRATION</b> Jarrad Merlo E2Language	<b>CHANGE MANAGEMENT FOR ELT LEADERSHIP</b> Carolyn Matthews University of Sydney
12.20pm	South Wharf	Parkview 1	Parkview 2
	<b>INVESTIGATING TEST PREPARATION PRACTICES: REDUCING RISKS</b> Dr Phil Chappell, Professor Phil Benson and Professor Lynda Yates IELTS	<b>FROM TEACHER TO ACADEMIC MANAGER</b> Michelle Ocriciano Academia International	<b>IS ENGLISH ENOUGH?: THE VALUE AND FUTURE OF LANGUAGES OTHER THAN ENGLISH IN ASEAN</b> Ivano Buoro TAFE NSW
1.10pm	Lunch (Exhibition Open)		Exhibition
1.20pm	South Wharf		
	<b>LUNCH TIME SESSION - ENGAGING YOUR STUDENTS THROUGH ARC AND PROVIDING YOU ANALYTICS</b> Gemma Mclean CANVAS		
1.55pm	South Wharf	Parkview 1	Parkview 2
	<b>NSW INTERNATIONAL STUDENT AWARDS</b> Peter Mackey, Anne Burnett and Elisa Choudery NSW Government Trade and Investment	<b>LEADING WHEN YOU ARE TOO BUSY MANAGING</b> Aparna Jacob UNSW Global	<b>QUALITY ASSURANCE IN ELT: A MALAYSIAN APPROACH</b> Sean Chee ELS Malaysia

THURSDAY 9 MAY 2019  
 CONFERENCE DAY 1

2.45pm	South Wharf GLOCALISATION IN THE ASEAN AUSTRALIAN CONTEXT Cheng Pier Lim, Christopher Campbell Cambridge Assessment English, Academies Australasia	Parkview 1 THAILAND QUALITY ASSURANCE Alexander Nanni Mahidol University International College	Parkview 2 FISCAL LEADERSHIP, GOOD GOVERNANCE Greg Bell Bentleys
3.30pm	Afternoon Tea (Exhibition Open)		Exhibition
4.00pm	LEADERSHIP IN ASEAN AND AUSTRALIA: INFLUENCERS IN ELT Patrick Pheasant, NEAS		South Wharf
5.00pm	RECEPTION (EXHIBITION OPEN) HOSTED BY SONDER		Exhibition
6.30pm	CONFERENCE DINNER HOSTED BY ETS TOEFL ANDY DEXTERITY, NEAS AWARDS		South Wharf

**FRIDAY 10 MAY 2019**  
**CONFERENCE DAY 2**

<b>8.00am</b>	<b>Arrival Tea and Coffee (Exhibition and Registration Open)</b>	<b>Exhibition</b>	
<b>8.30am</b>	<b>FRIDAY OPENING PLENARY: AUSTRALIAN ASEAN INFLUENCER PANEL:</b> Ana Bratkovic, Dan Ruelle (RMIT Vietnam), Debra McDermott (UOWD, UAE), Denise Finney (IALF, Indonesia), Ashley Irving (ACE, Cambodia), Sean Chee (ELS, Malaysia), Alexander Nanni (MUIC, Thailand) Hosted by Pearson	<b>South Wharf</b>	
<b>9.15am</b>	<b>NEAS AUSTRALIA PREMIUM PRODUCT SHOWCASE:</b> Benjamin Colthorpe, Simon Winetroube (Curtin English), Anne Burnett (University of Newcastle), Tracey Blackwell (International House), Maxine Feutz (Sydney College of English), Ivan Kumar (English Unlimited)	<b>South Wharf</b>	
<b>10.00am</b>	<b>Morning Tea (Exhibition Open)</b>	<b>Exhibition</b>	
<b>10.30am</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>TRANSNATIONAL QUALITY ASSURANCE AND REGULATION</b> Karen Treloar & Dr Irene Ioannakis TEQSA, ASQA	<b>A PRACTICAL GUIDE TO ASEAN EXPANSION</b> Petar Stojanovic Languages Across Borders	<b>ACHIEVE PROFITABILITY THROUGH LEADING EDGE EDUCATION DESIGN</b> Chris Green c2cglobal
<b>11.20am</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>STUDENT MOBILITY BETWEEN ASEAN AND AUSTRALIA – MARKET ANALYSIS</b> Brett Blacker English Australia	<b>INFLUENCES AND INFLUENCERS IN VIETNAM</b> Karen Benson and Daniel Ruelle RMIT Vietnam	<b>SETTING ENGLISH LANGUAGE STANDARDS: PERSPECTIVES FROM INDONESIA &amp; TIMOR-LESTE</b> Denise Finney IALF Jakarta
<b>12.10pm</b>	<b>South Wharf</b>	<b>Parkview 1</b>	<b>Parkview 2</b>
	<b>MASSIVE ONLINE OPEN COURSES: A TOOL FOR ENGAGEMENT IN ASEAN COUNTRIES?</b> Catherine Moore and Sue Woods ETS TOEFL and ACU	<b>ELT INTERNATIONAL ENGAGEMENT STRATEGY</b> Rebecca Hall & Christopher Lawson Austrade, Department of Education & Training	<b>LEADERSHIP FOR WELL-BEING AND HAPPINESS: POSITIVE PSYCHOLOGY IN AN AUSTRALIAN UNIVERSITY LANGUAGE CENTRE IN THE UAE</b> Debra McDermott University of Wollongong Dubai



FRIDAY 10 MAY 2019  
CONFERENCE DAY 2

12.55pm	Lunch	Exhibition
1.40pm	FRIDAY PLENARY: BENJAMIN LAW	South Wharf
2.25pm	CLOSING SPEECH, RAFFLES & PRIZES	South Wharf



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- Become familiar with current research on best practice in EAP teaching and learning
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## Who is this course for?

- Current EAP teachers
- General English and test preparation teachers looking to move into EAP teaching
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- CELTA (or equivalent) graduates

## How do I find out more?

[sydney.edu.au/cet/eaptt](http://sydney.edu.au/cet/eaptt)



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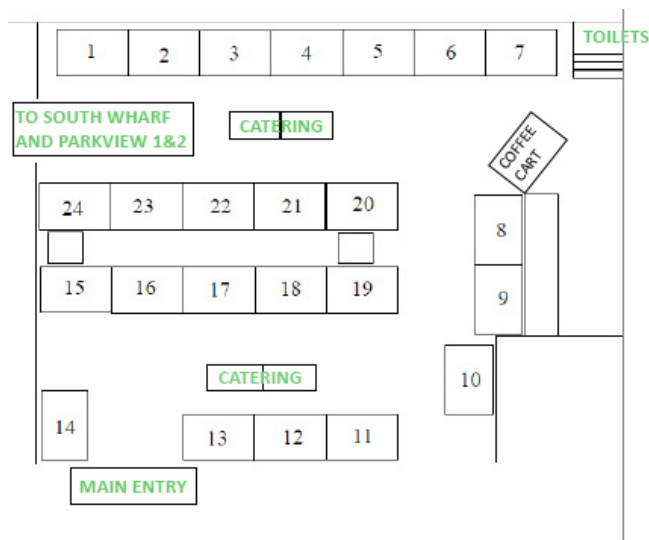


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We look forward to seeing you at the NEAS Conference 2019.

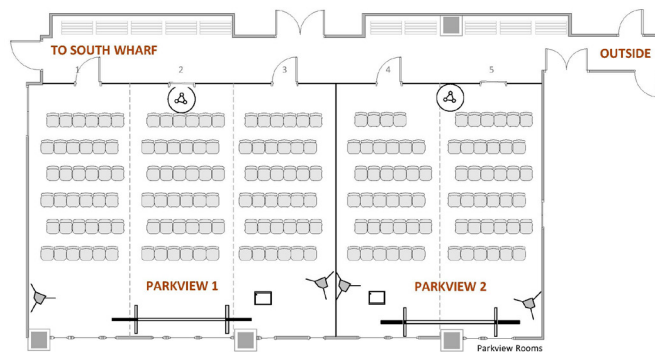
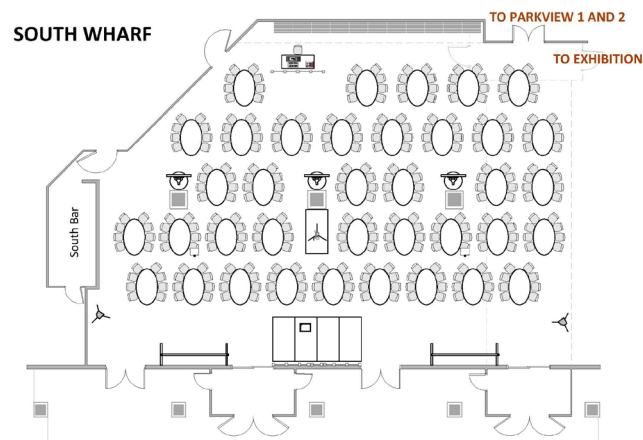


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|---|----------------------------------|
| 1. eBecas                                     | 13. Bookery                      |
| 2. Macquarie University, Dept. of Linguistics | 14. NEAS                         |
| 3. ICEF                                       | 15. IELTS                        |
| 4. Oxford University Press                    | 16. IELTS                        |
| 5. The PIE News                               | 17. RTO Accountants              |
| 6. The University of Sydney                   | 18. Cambridge Assessment English |
| 7. SBT/SELA                                   | 19. Cambridge University Press   |
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| 10. NEAS Media Hub                            | 22. English Australia            |
| 11. The OET Centre                            | 23. CANVAS                       |
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