

NEAS AUSTRALIA

Working for
our Members

EXECUTIVE BRIEF 2022





“Having an independent body that maintains a set of quality standards, ensures the education quality in Australia. This is what attracts students to Australia. NEAS plays an important role in this.”¹”

¹ NEAS Research Report 2021 ‘The Role of Independent, Non-Governmental Quality Assurance Specialists for the English Language Teaching (ELT) Community in Australia’

We are NEAS!

NEAS is the Global Leader in Quality Assurance for the English Language Teaching Community

Since 1990, NEAS Australia has advanced quality education through its quality assurance services and continues to lead the way in developing, supporting and promoting continuous improvement throughout the education community. NEAS is the global leader in quality assurance for the English Language Teaching (ELT) community, quality assuring ELT provision across higher education, vocational education and training, high school and independent ELICOS providers. NEAS' approach to quality assurance is grounded in the NEAS Quality Assurance Framework, the standards that guide providers in meeting and exceeding their quality goals.

NEAS Australia's proven expertise in independent quality assurance is being embraced throughout the wider education community. Providers of ELT qualifications, education agents and a range of other new service providers have engaged NEAS Australia as their independent quality assurer of choice.

In addition to the Quality Assurance Framework, NEAS' robust quality assurance process embeds stakeholder feedback, giving providers valuable feedback and assurance. To meet the needs of the ELT sector, NEAS has expanded its endorsement service offerings to cover:

- Quality Centres
- Quality Education Agents
- Quality Products & Services
- Quality ELT Professionals
- Premium Products
- Online Delivery
- Foundation Programs
- Transnational Delivery

Quality Assurance

Quality is at the centre of everything that NEAS does and defines its DNA.

Scope and Recognition

NEAS is the global leader in quality assurance innovation.

Partnerships

NEAS is committed to engaging with key stakeholders, thought leaders, and advocates to ensure the ecosystem is working for the benefit of the sector.

People and Culture

NEAS engages with members, partners and stakeholders through continuous engagement and transparent open communication.

The value of NEAS

In 2021, NEAS (in consultation with Edified) undertook a global stakeholder engagement project to better quantify the current and near-term needs of the ELT community in Australia. 178 survey responses to a survey of current and former NEAS Members, Agents, Government entities and Peak Bodies were recorded.

45% of surveyed stakeholders believe that all or some of NEAS' current quality assurance frameworks should be prescribed and mandated and a further 33% were generally supportive of this notion.

An overwhelming majority (71%) believe NEAS is a key service offering for the ELT community, rating it on the 'essential' end of the scale (7 and above out of 10).

When asked to rate the impact NEAS has made to their organization, **77% of respondents believe that NEAS has spearheaded standards that benefit the industry.**

The key findings from the report were:



Quality Assurance provides reassurance to government regulators.



Quality education is vital for Australia's attractiveness as an education destination of choice.



Quality Assurance matters to Australia and the greater Asian region.



The support and guidance provided to Education Providers is valued.



Quality teaching and education improve the student experience.



Innovation and positive disruption will refocus the ELT community.

“Quality Assurance is essential for Australia to be a compelling destination country in an extremely competitive market - best practice must be strictly adhered to throughout the industry.”²”

² NEAS Research Report 2021 'The Role of Independent, Non-Governmental Quality Assurance Specialists for the English Language Teaching (ELT) Community in Australia'

NEAS at a glance

NEAS Supports the Achievement of Quality Outcomes for Education and Training Globally

Globally Benchmarked Quality Assurance Framework required for all **214 Endorsed Members**.

118 Endorsed ELT Centres across all Australian states and territories (except ACT).

70 Endorsed ELT Centres in ASEAN, China and the Middle East.

26 endorsed education agents, products and services and ELT professionals. Public community listings of 392 associated individuals and organisations.

Members in **all international education sectors** (ELICOS, Higher Education, VET, High School and Online).

150+ events, workshops, webinars and online courses delivered to more than 3,700 participants in FY22.

Annual NEAS Management Conference with 1,400+ registrations from 19 countries, 60+ speakers streamed live from Sydney Australia.

NEAS growth and expansion

NEAS Continues to Grow it's Global Brand and Promote Australian ELT Centres and Business Overseas

Metric	EOFY21	EOFY22	% INCREASE
Total Endorsed Members	204	214	+5%
Australian Endorsed Centres	131	118	-10%
International Endorsed Centres	58	70	+21%
Endorsed Education Agents, Products/Services & ELT Professionals	15	26	+66%
Associate Members	39	45	+15%
Public Community Listings	250	392	+57%
NEAS Online	1,240	3,736	+302%
NEAS Conference Registrations	440	1,461	+332%

NEAS 2023

NEAS is dedicated to evolving to meet the everchanging needs of our members and developing new services to suit our community.

NEAS Education

Build the six NEAS Communities of Practice to be fully functioning, self-sustaining and governing communities.

NEAS Australia

Advocate for independent, specialist and aspirational Quality Assurance in the ELT sector.

NEAS International

Increase NEAS brand traction in the ASEAN market for ELT endorsement.

NEAS Assist

Promote exclusive relationship and business building activities with NEAS Endorsed Centres.



NEAS

QUALITY ASSURANCE
IN EDUCATION AND
TRAINING

NEAS Professional

Develop a comprehensive membership offer and release new endorsement certificates and badges.

NEAS Training

Develop alternate revenue streams with parallel Quality Assurance products and services.